

# **Written Panel Guide**

## 2025 Project Support Panel Review – Grant Requests up to \$5,000

September 2024

The purpose of the Project Support (PS) grant program is to promote public access and encourage the breadth of arts and cultural programming in our community by supporting Cuyahoga County-based projects. During the panel review, arts and cultural experts from across the country (who are educated in CAC's funding criteria) assess and score applications.

## The written panel review is for Project Support applications requesting up to \$5,000 in funding.

2025 applications requesting more than \$5,000 are reviewed via a <u>live panel process</u> on September 16-18. All scores and comments are posted publicly at the conclusion of the panel process.

## **Applicants**

America Asian Pacific Islander Organization American Slovenian Polka Foundation

**Arts Without Borders** 

Association of African American Cultural Garden Association of Asian Indian Women In Ohio

Baseball Heritage Museum

**Bellaire Puritas Development Corporation** 

Benjamin Rose Institute on Aging

**BigHearted Blooms** 

Blazing River Arts Group INC Bodwin Theatre Company Brooklyn Heights Service Clubs

Canalway Partners

Case Western Reserve University
Catholic Charities Diocese of Cleveland

Cedar Fairmount Special Improvement District

Cesear's Forum

Cleveland Arts Education Consortium

Cleveland Chamber Collective Cleveland Composers Guild Cleveland Dance Project Company Cleveland Inner City Ballet

Cleveland Philharmonic Orchestra Cleveland Rape Crisis Center Cleveland Repertory Orchestra

Cleveland Leadership Center

Cleveland Seed Bank

Cleveland Shakespeare Festival

Cleveland Silent Film Festival and Colloquium

Cleveland TOPS Swingband Cleveland Treatment Center

Cleveland Uncommon Sound Project

**Cleveland Winds** 

Cleveland Women's Orchestra

Colors+ Youth Center Comité Mexicano

Community Cup Classic Foundation
Community Life Collaborative

Connecting for Kids
Coventry PEACE Campus

Coventry Village Special Improvement District

Cuyahoga Valley Scenic Railroad

Dance Evert

Darl Center for the Arts
Deutscher Musik Verein, Inc.
Diversity Center of Northeast Ohio

East Cleveland Farmers' Market Preservation Society

Edward E. Parker Museum of Art

Empowering Epilepsy
Euclid Beach Park Now
Euclid Symphony Orchestra

Far West Center

**Fashion Talks Foundation** 

**Food Strong** 



Fostering Hope

Friends of the East Cleveland Public Library

From Me 2 U

Front Steps Housing and Services

FrontLine Service FutureHeights

Gardening in the District

German Central

Golden Ciphers Youth Development & Cultural Arts

Center

**Harvard Community Services Center** 

Haus of Transcendent Henry Johnson Center

**Hispanic Police Officers Association** 

India Fest USA InMotion

International Community Council

International Women's Air & Space Museum

Italian Cultural Garden

Jewish Family Service Association of Cleveland Ohio

LakewoodAlive Larchmere PorchFest

LGBT Community Center Greater Cleveland Little Italy Redevelopment Corporation

LYLESART Malachi Center May Dugan Center Midnight Art Club

Museum of Creative Human Art Union Miles Development Corporation

UpStage Players

VIVA Bavaria

West Park Kamm's Neighborhood Development

West Side Catholic Center Western Reserve Chorale

Western Reserve Fire Museum & Education Center

**Negative Space Gallery** 

New Avenues to Independence

No Exit

North Union Farmers Market Northeast Ohio Marathi Mandal

Northeast Ohio Musical Heritage Association

OCA Cleveland

Ohio Selfie World Foundation Pakistani Cultural Garden Parma Symphony Orchestra

**Reaching Heights** 

**Restore Cleveland Hope** 

RhythmiCLE Sound Tap Company

Roberto Ocasio Foundation

Rollin' Buckeyez Seat of the Pants

Slavic Village Development SOS: Strengthening Our Students Spread the Love Foundation Stellar Acrobatic Dance Academy

Studio Institute

Suburban Symphony Orchestra

Tender Hearts Crusades
The Gathering Place
The Harvard Square Center

The Meeting Place Learning Center

Thea Bowman Center Trobár Medieval

Ukrainian Cultural Arts Association of Greater Cleveland

Western Reserve Land Conservancy

Westown Community Development Corporation

Windsong, Cleveland's Feminist Chorus Woodland Cemetery Foundation of Cleveland

YMCA of Greater Cleveland

Youth Challenge



#### **Panel Review Process**

To ensure an impartial and transparent application review process, CAC convenes a panel of arts and cultural professionals from outside the region who read, evaluate, and score applications. Panelists are chosen to represent a cross-section of professionals qualified to provide expert knowledge across arts or cultural disciplines, as well as for their management experience, professional knowledge of the sector, and prior panel experience. CAC staff make every effort to ensure that the panel is diverse in all respects. All panelists receive an honorarium for their service.

CAC staff monitors the online panel review but does not score or provide opinions on applications. Staff manages all administrative and logistical actions necessary to conduct a successful panel review: provide panelists all documentation necessary to evaluate applications effectively; inform the panel in matters of CAC policy and procedures; provide timely, objective responses to any panelist questions.

# **Scoring**

Panelists determine a score for each application based on the following funding criteria:

- **PUBLIC BENEFIT:** An organization's ability to meaningfully connect with its community through its project.
- **ARTISTIC AND CULTURAL VIBRANCY:** An organization's ability to create a relevant and engaging project.
- ORGANIZATIONAL CAPACITY: An organization's ability to successfully plan for and manage its project.

Panelists will use the following scoring framework to score each application:

## With an emphasis on Public Benefit, has the application demonstrated the funding criteria?

Yes: the applicant has provided strong evidence that the funding criteria are met.

Somewhat: The applicant has provided fair evidence that the funding criteria are met.

No: The applicant has provided weak evidence that the funding criteria are met.

## **Final Score and Funding Recommendations**

Scores are calculated by combining the score of all three panelists. Applications that receive majority of "Yes" or "Somewhat" are recommended for funding. CAC will calculate final scores and notify all applicants via email. Grant amounts are pending board approval at CAC's Board of Trustees meeting on Wednesday, November 20, 2024, at 4:00 pm.

Questions? Contact a member of the grantmaking team.



# Written Panel Guide 2025 Project Support Panel Review Fall 2024

#### **Meet the Panelists**



Jordan Adams, she/her Indianapolis, IN

Jordan Adams brings nearly 15 years of experience with non-profit, public and human services, marketing and communications, and startup entities. Studying organizational leadership and supervision, as well as communications, at Purdue University equipped Jordan with the capacity to look at an organization at both macro and micro levels. Jordan joined the Indiana Arts Commission as the Artist Services Program Manager where she inherited the premiere program for Indiana's individual artists, On-Ramp: Creative Entrepreneur Accelerator. Jordan has served on United Way of Central Indiana's Youth as Resources executive board, Project WILL, Inc.'s executive board, and is a former Americorps VISTA. Jordan loves learning about the art of placemaking and keeping through psychological lens of people, place and business.



Diana Agostini, she/her San Diego, CA

Diana is the Executive Director of San Diego Italian Film Festival, where she combines her passion for cultural studies to the one for the arts, trying to find creative ways to promote critical thinking and inclusion. At SDIFF she has worked on development, programming, community outreach, innovation, and launched the festival's shorts competition. Diana also held positions in institutions of higher education and private schools, as well as in the Commission for Arts and Culture for the City of San Diego. When not working on all things SDIFF, you can find her empowering youth, especially young girls, with programs aimed at closing the gender gap. Diana holds an Executive Master in Management from SDA Bocconi School of Management, a Master's in International Development, and a Bachelor's in Linguistic and Cultural Mediation.





Heather Beffa, she/her Centennial, CO

Heather joined CERF+ as the Readiness and Relief Coordinator in 2021, facilitating applications, review, and determinations. Prior to joining our staff, Heather served as the Grants Program Manager at ArtsKC in Kansas City, Missouri where she oversaw competitive and needs-based funding for artists and arts organizations. She is dedicated to transparency, ethics, and demonstrating the positive effects of funding. Art is the center of Heather's personal and professional life. Heather has a Master's degree in Art History from University of Missouri-Kansas City and a BFA from Kansas City Art Institute in Printmaking. Outside of work, Heather enjoys skiing, reading, and drawing.



Brad Carlin, he/him Beaverton, OR

Brad Carlin is a Senior Consultant for TRG Arts and works with organizations of all sizes and disciplines in the US, Canada, and the UK. Prior to joining TRG, Brad was the Managing Director of Fusebox Festival in Austin, TX and has 15 years of experience in general management and fundraising for arts organizations. He received a Master's Degree in Arts Management from Carnegie Mellon University and a B.A. in Theatre from St. Edward's University.



Karla Centeno, she/her San Diego, CA

Throughout her career, Karla has sought experiences that allow people to see the world as it is while imagining what it could be. She has had the privilege of working in arts at all levels as a museum educator, writer, curator, director of education, and grantmaker. She also co-founded allofus, an artist-run collective and online gallery. She is currently the Director of Education for Working Assumptions





Keya Crenshaw, she/her Reynoldsburg, OH

Founder of Black Chick Media, LLC, Keya acts as a Film Festival Consultant, Digital Media Maven, and Writer. As a creative entrepreneur and stage and voice actor, Keya is and has been, a member of numerous organizations including the League of Professional Theatre Women based in New York City, the So and So Arts Club based in London, England, The League of Professional Theatre Women, and Past Productions Columbus. Keya has previously held positions at The Ohio State University, The Kirwan Institute for the Study of Race and Ethnicity, WOSU Public Media, the Brooklyn Arts Council, Americans for the Arts, and the Columbus Post Newspaper. Her most recent book chapter, Unbought & Unbossed: Black Womanist Resistance and the Power of Holding Space, was published in 2022 by The University of Arizona Press as a part of the anthology, A Love Letter to This Bridge Called My Back.



LsShawnda Crowe Storm, she/her Indianapolis, IN

LaShawnda Crowe Storm is an artist, activist, community builder and occasionally an urban farmer. Whether she is making artwork or sowing seeds, Crowe Storm uses her creative power as a vehicle for dialogue, social change and community healing. Crowe Storm has an M.F.A. from the School of the Art Institute of Chicago and a B.A. in mass communications and English Literature from the University of Michigan. She has received numerous awards for art and community activism including but not limited to a MdW Fellowship (2023), Power Plant Award (Big Car with the Andy Warhol Foundation), Artist of Distinction Award (Indianapolis Art Council). Crowe Storm is the creator and project manager of Powerful Conversations on Race, a monthly community dialogue series exploring race in America as the Community Engagement Director for Spirit & Place. Spirit & Place uses the arts, humanities and religion as a vehicle to create space for critical community dialogue.





Noah Dixon, he/him Columbus, OH

Noah Dixon is an award-winning screenwriter, director and editor based in Columbus, OH. Recognized for his "assured debut" by The New York Times, Noah's first feature film, POSER, premiered at the 2021 Tribeca Film Festival and found theatrical distribution through Oscilloscope Laboratories. His work has screened at numerous festivals in the U.S. and abroad including Filmfest Hamburg, American Film Festival, Cleveland International Film Festival, Thessaloniki International Film Festival, Nashville Film Festival and the Jecheon International Music and Film Festival. In 2023, Noah was sponsored by the Greater Columbus Arts Council and the Cultural Foundation of the Free State of Saxony for an artist residency in Dresden, Germany. Noah is the co-owner and creative director of the production company, Loose Films which has had films featured at Sundance Film Festival, Big Sky Film Festival, and distributed via Showtime, The New Yorker and Vimeo Staff Picks.



Lenore Eggleston-Herbst, she/her Wilton, CT

With more than thirty years of experience managing non-for-profit organizations, Lenore is dedicated to utilizing Woodcock Nature Center's incredible team to connect the community more deeply to nature. Lenore's previous leadership experience includes twelve years as director of marketing and development for the Westchester Philharmonic. She has also worked in fundraising and marketing for The Ballet Tech Foundation (New York City's only tuition-free public school for dance) and the Kaufman Center, also in New York City which operates a community arts school, a K-12 public school for gifted music students, and the renowned Merkin Concert Hall. Lenore holds a B.A. in Dance and Psychology from Connecticut College and an M.A. in Performing Arts Administration from NYU.





Claudia Gage, she/her Bloomington, IN

Claudia is a recent graduate of the MAAA-MPA program at the O'Neill School of Public and Environmental Affairs. She currently works in Student Leadership for her alma mater, coordinating work-study programs, seminar series, workshops, and volunteer opportunities for both undergraduate and graduate students. Claudia's background is in the performing arts. Her early career as an arts educator led to a broader interest in nonprofit leadership and program management.



Jeff Garrett, he/him Davison, MI

Jeff Garrett is a grant Program Manager and Accessibility Coordinator for the State of Michigan Arts and Culture Council. Previously, Jeff served as the Director of the Art School at the Flint Institute of Arts. He has teaching experience in Michigan Public Schools K-12, has been adjunct faculty at Vincennes University, Saginaw Valley State University, Mott Community College, and was Head of the Art & Design Department at Crowder College. He received a Master of Fine Arts degree in Ceramics with Distinction from Indiana State University.



Julia Hosch, she/her Dallas, TX

Julia is passionate about expanding arts access to all. As the current Manager of Cultural Programs for the City of Dallas, Julia leads a team responsible for distributing more than \$8M in funding to artists and ensembles across the City. Previously, Julia worked as a Consultant for nonprofit-focused firm The Bridgespan Group, and as a Project Manager for a creativity and social justice-focused nonprofit, Big Thought. Julia holds degrees in Cognitive Science from Yale University, and Business and Arts Administration from Southern Methodist University. She has played the French horn for more than 20 years in local and national ensembles, and lives in Dallas with her husband, Aditya.





Maria Iafelice, she/her Findlay, OH

Maria lafelice is an arts leader and museum professional dedicated to making art accessible and building capacity with mission-driven organizations. lafelice has held positions at the Akron Art Museum, Center for Arts-Inspired Learning, Cleveland Museum of Art, and most recently at the Toledo Museum of Art, where she launched the award-winning Teen Leaders program, co-authored the museum's inaugural Belonging Plan, and was recognized as the 2019 Emerging Professional of the Year by the Ohio Museums Association. lafelice is the Visual Arts Chair for the Black Swamp Arts Festival, serves as the Board President for Public Works Collaborative, Board Treasurer of the Collingwood Arts Center, and sits on the Artist Services Committee at The Arts Commission of Greater Toledo. She earned a M.A. and B.A. in Art Education from Kent State University and was part of the 2018 NextGen Museum Leadership class at Getty Leadership Institute.



June Kim, she/her New York, NY

June Kim currently serves as Senior Manager, Grants and Development Communications at The Juilliard School. Previously, she served in the development offices at the Santa Fe Opera and IU Jacobs School of Music. She is a graduate of St. Olaf College and Indiana University, where she studied flute performance and arts administration. In her daily work, she is guided by the core principle of eliminating barriers to arts education, exploration, and access.



Sara Little, she/her Erie, PA

Sara's journey in dance began nearly 40 years ago right here in Erie at Little Dance Studio. There, she immersed herself in various dance styles, from tap and jazz to ballet, lyrical, modern, hip hop, contemporary, Irish step, and swing. As a dedicated member of Jazz Kids Dance Company, Sara showcased her talents at prestigious venues, including Times Square's Project Dance in NYC. During high school, she graced the stage in musicals with the Footlights Theatre Program under the direction of David W. Mitchell. Later, she transitioned to the Footlights staff, where she choreographed "Annie" and "Bye Bye Birdie!" For over 28 years, Sara has nurtured dancers of all ages and skill levels, from beginners to aspiring professionals, at various studios in Erie.





Dana Manyothane, she/her Denver, CO

A Native of Denver, Colorado, Dana was the executive director of The Colorado Black Arts Festival before joining the Scientific and Cultural Facilities District team as a program officer in 2017. Dana is a passionate advocate for visual and performing arts and racial equity initiatives. She has served on the board or in board advisory positions in several non-profits in the Denver Metro area, including African Leadership Organization and FreshLo, and is the current chair of the Colorado Business Committee for the Arts's Equity, Inclusivity, Diversity, and Accessibility committee. She is a graduate of the University of Colorado-Boulder, married, the proud mother of four college-aged children, and an avid consumer of cultural events. Dana's hobbies include terra cotta pot painting, reading, and roller skating.



Lisa Much, she/they Columbus, OH

Lisa Much is currently a nonprofit events, fundraising, and operations consultant. Her background is predominantly in community development, having worked for Ohio CDC Association for nine years, and theatrical stage management. She has a BA in Sustainable Theater Management from Green Mountain College and recently completed her Masters in Public Policy & Management from the John Glenn College at The Ohio State University.



Alicia Olivo, they/them Pasadena, TX

Alicia Margarita Olivo is a Houston-based Mexican American writer, director, arts manager, and weather enjoyer. They are currently the Manager of Membership Programming for Benvenuti Arts and a Community Storyteller with Houston BANF. Alicia was the Texas Representative in the 2022-2023 National Leaders of Color Fellow cohort. As a playwright, Alicia's works have been developed and/or received readings with Rec Room Arts, Stages, Company One Theater, The Workshop Theater, Teatro Chelsea, Telatúlsa, AlterTheater, and The Inkwell Theater. They've directed or assistant directed for TEATRX, Rec Room Arts, Stages, and Wellesley Repertory Theater. Selected recognitions include being Finalist for AlterTheater and La Lengua Teatro's Historias de Descolonización Commission, Finalist for Texas State University's Black and Latino Playwrights Celebration New Play Development Workshops, plus more.





Alexandra Opsahl, she/her Altadena, CA

Originally from Norway, Alexandra Opsahl studied cornetto and recorder at the Royal Academy of Music in London, graduating with 1st Class Honors in 2004. She continued her studies of historic brass at the Schola Cantorum in Basel, Switzerland. Her performances include collaborations with renowned ensembles such as the Amsterdam Baroque Orchestra, the Orchestra of the Age of Enlightenment, Philharmonia Baroque, Boston Early Music Festival, I Fagiolini, Capella Barocca di Mexico, Carmel Bach Festival, Apollo's Fire (Cleveland Baroque Orchestra), and Portland Baroque Orchestra. In 2007, Alexandra relocated to Los Angeles, where she founded Tesserae Baroque, a non-profit arts organization dedicated to performing music from the Renaissance and Baroque periods. She also served as executive director for Musica Angelica Baroque Orchestra. Now, as the Member Engagement and Development Manager for ACSO, Alex brings her collaborative spirit and passion for the arts to a role focused on supporting and championing the classical music community as a whole.



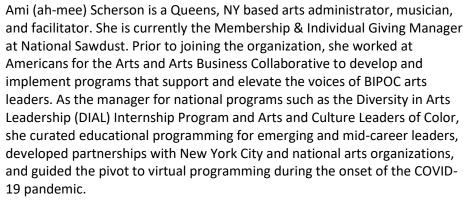
Susan Roll, she/her Escanaba, MI

Sue is an engineer by education, a life coach by training, a costumer by avocation, a manager by choice, a planner by necessity, an arts administrator by vocation, and an out-going optimist. She has lived and worked overseas for many years of her career which has included 19 years with Intel Corporation, creating a successful coaching and consulting practice in the rural community, and, over the last 10 years, has been involved in her community arts and culture world including the position of an executive director of a community arts center. She helped establish the Upper Peninsula Arts and Culture Alliance, a non-profit that generates connections and community prosperity across the Upper Peninsula of Michigan through arts and culture. She is passionate about people and their connections with and through arts and culture.





Ami Scherson, she/her Elmhurst, NY





Emily Sollenberger, she/her Baltimore, MD

Emily is the Program Director, Arts Services at the Maryland State Arts Council, where she works with a team who encourages and invests in the advancement of the arts for all Marylanders. She is the staff expert in the visual, media, multidisciplinary, folk/traditional arts, and service disciplines - and supports the artists and arts organizations within these discipline categories with access to grant opportunities, professional development, and strategic initiatives to better serve their own communities. She was also selected for the very first cohort of its kind in the country, one of twelve arts administrators across the county, in the Crisis Analysis & Mitigation Coach Training for Arts Responders, supported by The Andrew W. Mellon Foundation and the National Coalition of Arts Preparedness & Emergency Response (NCAPER).



Anna Tragesser, she/her Indianapolis, IN

Anna Tragesser is the Program Manager at Indy Arts Council. As a lifelong Hoosier, she's inspired by the tension and beauty of today's Midwestern cultural expression. Her career is to make work and life easier for artists. In a previous role at the Indiana Arts Commission, Anna managed hundreds of artist and nonprofit grantees, supported creative community development with municipal governments, and launched an award-winning artist entrepreneurship accelerator. She's also been on the other side of the table as a freelance grant writer and community arts organizer. Anna is committed to a journey of understanding racial equity and its applications in philanthropy and the arts and culture sector.





Elena Velasco, she/ella Alexandria, VA

Elena Velasco (she/ella) is a Helen Hayes nominated theatre artist serving DC and Greater Boston. A commissioned playwright and researcher, she has written for Routledge, Intellect Books, and several TYA musicals, and served on panels for Boston Conservatory, George Mason University, and Theatre Washington. Her yogic training and DEI experience informs her culturally responsive processes, practices she has shared as a consultant for organizations such as American Alliance for Theatre and Education (AATE), Southeastern Theatre Conference, Women's Theatre Festival, and TheatreWashington. Her professional and academic theatre work garnered the 2024 University Systems of Maryland Board of Regents Excellence in Creativity Award, and she was named the 2023 recipient of SDCF's Barbara Whitman Award. She is an associate theater professor at Bowie State University and serves on the advisory council for DC Theatre Arts, Carpe Diem Arts and is the Professional Theatre Network chair for AATE.



Laura Weiss, she/her Baltimore, MD

Laura Weiss joined the staff of the Maryland State Arts Council in 2019. Previous to MSAC, Laura has 13 years of non-profit arts management experience as a long-time staff member at Everyman Theatre in Baltimore. During her tenure at Everyman, she served in multiple roles including Associate Director of Marketing and Media Relations, Special Assistant to the Artistic and Managing Directors, and Development Operations Manager. Laura holds a Bachelor of Music degree in Musical Theatre from The Catholic University of America. She is a Baltimore area native, having grown up in Towson and attending Carver Center for Arts and Technology for high school. The arts have always played an important role in Laura's life, and she is proud to support individual artists and arts organizations across the State in her role as Program Director for Arts Services at the Maryland State Arts Council.